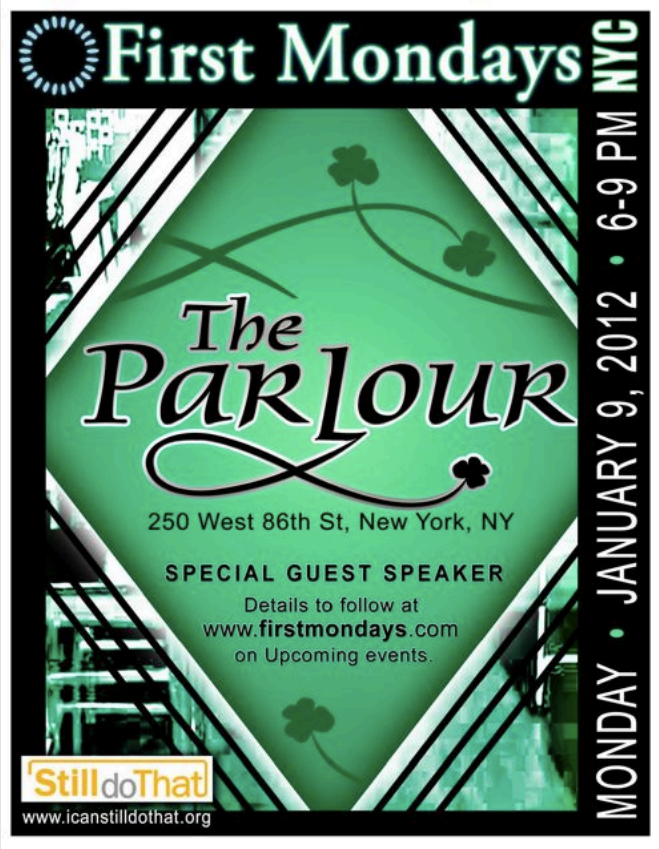
Still Do That

to help meet the needs of a new economy...

December 30, 2011 *Tip Sheet*

Latest Foundation News



SDT would like to welcome our new advisors:

Jan Yager
Taryn Schneider

Advisor Announcements

- **from advisor Mitch Ditkoff:**

Dear Friends:

If you have 30 seconds and are willing to cast your vote

for me as the Top Innovation Blogger of the Year, please copy and paste this link- http://www.innovationexcellence.com/blog/2011/12/24/voting-open-top-40-innovation-bloggers-of-2011/ - scroll down to the "comments" box, and write my name in the space provided.

Today (12/30) is the last day of voting and I am running neck and neck with one other blogger for first place. It will mean a lot to me to win this little contest. Thank you!

Happy New Year!
Mitch
--
"If not YOU, who? If not NOW, when?"

OFFICE: 845.679.1066
WEBSITE: www.ideachampions.com

- **from advisor JACK GINDI:**

You are invited to the staged reading of

BEST FRIENDS

by JACK GINDI

Directed by DAVID GLENN ARMSTRONG

Stage Manager MICHAEL ALIFANZ

With…

FLOANNE ANKAH*
JOSH ADAM DAVIS*
CARTER JACKSON*
SARAH NEDWEK*

Thursday, January 12th, 2012 - 7PM

SHETLER STUDIOS
244 West 54th Street

THEATRE 54 - 12th Floor

RSVP: SIRENFILMS@MAC.COM

*Actors appear courtesy of Actors Equity Association

. **from advisor Arthur T. Matthews:**

- **from advisor Clara Lipson:**

New job posting

Business Development Manager –
MicroLoan Foundation Malawi

The MicroLoan Foundation is a charitable microfinance organisation working in Malawi, Zambia and Namibia providing microfinance and training to groups of women, helping them to work their way out of poverty. We employ approximately 90 Malawian loan staff across Malawi and 20 management and management support staff at the head office in Kasungu.

Job Description:

Salary and Benefits: Two year fixed term contract; Salary Year 1 c £10,000, Year 2 c £30,000 dependent on performance. Accommodation & living costs covered and car provided.

Location: Lilongwe & Kasungu (Malawi)

Reporting to: Malawi CEO with dotted line to UK COO
Direct Reports: Project administrator; Crop Brokerage

Officer
Non-Direct Reports: Agriculture Division Manager

Role:
To start, build and maintain strong relationships with external local partners, major international donors and multinational businesses. The candidate will set the strategy, manage new and existing business development projects, including management of the applicable fundraising streams, and be responsible for the delivery of related performance objectives for MicroLoan Foundation Malawi.

Contact: + 0208 827 1961 (London, UK)
Peter.ryan@microloanfoundation.org.uk

- **from advisor Kendo Aytch:**

Have a very Merry Christmas and Happy and Blessed New Year 2012.

From all of us to YOU and YOURS.

Please see our new contact information and website information for KenDo Aytch and Sha Sykes below:

Website: www.World-Alliance-Records.com
Email: info@World-Alliance-Records.com

Our New Artists Videos:
"Doin Good" – by: FarFetched:
http://youtu.be/HcDJPwROxgA?hd=1
"All On Me" – Remix by: FarFetched:
http://youtu.be/9W865PLw5OM?hd=1

FarFetched song "Doin Good" for purchase on iTunes:
http://itunes.apple.com/us/album/doin-good-single/id481685569

Remember our soldier's at this time of year. Give them a song by one of their own!
N.A.T.I.V.E - song "Jus 2 Survive" for purchase on iTunes:
http://itunes.apple.com/us/album/jus-2-survive-single/id487079007

- **from advisor Edward Goldsmith:**

As we each celebrate the Holiday Season and get ready to begin the New Year of 2012 it is easy to look back at 2011 and question different decisions that were made. I propose that although it is natural to look back, we should make sure we devote at least double that time looking forward…thinking and planning for 2012. It is our decisions and our choices we currently make that will bring us closer to our Dreams!

Welcome to all new connections. I am excited and

want to share this excitement with all connections on how 2012 will be a GREAT year!
The Dream of Connecting People looking for Opportunity together with People who have Opportunity will be realized in 2012!

First Mondays will have its 2012 first event on Jan 9th 2012 in NYC.
(go to www.firstmondays.com for info)
Third Thursdays is a reality and will kick off the inaugural event on Feb.16th at the Marriott Residence Inn in Plainview, Long island N.Y. (check out the flyer at www.firstmondays.com or at www.icanstilldothat.org)
You can begin to send requests to get scheduled to present your opportunity in 2 different ways.
1) Through emails on future Updates please include;
Your Company Name:
What you offer: (2 Line Limit)
Contact name:
Email:
Cell/Office:
2) Through 10-15 minute live presentations at network group workshops. please include;
Your Company Name:
A brief (Elevator type) explanation of what you do and how you fulfill the needs of others.
Contact name:
Email:
Cell/Office:

SEND ALL REQUESTS TO edjeb1@gmail.com

If you are not in the NYC area please feel free to stay in touch as we will be expanding into other cities as well as through the inter-net in the near future. Make sure you spread the word to your friends and family members that are chasing their Dreams as that will be the only prerequisite needed to attend!

As always a quick word of thanks to all who have used the Skyline ground transportation service and have sent in their feedback. I am happy to announce that the account I arranged through LinkedIn can now service your ground transportation needs 24/7 in all cities

across the country. Simply call (888) 741-3711 and tell the operator your account # and company name is "10890 LINKEDIN", this gives you top dispatch priority! Please do not hesitate to contact me if you would like to arrange a personal or corporate account- (egoldsmith@skylineride.com)

…."Acquire peace of mind by becoming all that you can be"…
I selected this one from a fantastic list of Maxim's found in Lessons from John Wooden

http://www.coachtraub.com/pdfs/LessonsfromJohnWooden.pdf

TIP! Go to the Link right now and select a 2012 maxim for yourself!

I want to wish you and your families a very Happy Holiday Season, along with wishes for a very Happy, Healthy and PROSPEROUS New Year! I am looking forward to hearing from you and seeing you at future events in 2012.

- **from Advisor Ari Traub:**

Hey there,
Just sending a brief message to wish you a very warm and happy holidays and hope you have a great New Year.

Things have really been coming together here with my film '79 Parts over the last year.
So far we have shot a third of the movie, and are in preparations for the next few shoots after the winter break.

Please feel free to check out the latest Kickstarter campaign, where you can watch video and interviews from the last few shoots, make a donation, and get a

great feel for the film!

http://www.kickstarter.com/projects/1865585810/pietro-apartment-shoot?ref=live

And below are a few stills from production.

Again, thank you for all your support over the last year, and have a wonderful Christmas and New Year break.

See you all in 2012!

All the best,

Ari Taub
Director
'79 Parts
http://www.79partsthemovie.com/

- **from Advisor Lee Gerber:**

Happy Holidays !!

The classic holiday movie "Christmas Vacation" has a

great scene where Clark Griswold goes berserk when he gets a Jelly-of-the-Month Club membership instead of his normal end-of-the-year bonus. His well-meaning relative Cousin Eddie tells him, "It is the gift that keeps on giving, Clark!". Well, this Holiday Season you can give the gift that keeps on giving and know that it is certainly better than the Jelly-of-the-Month Club!

Your custom branded Rx Cut discount card can be used in many ways to save money for your family, friends, business associates, fellow Church or Temple members and pretty much everyone with whom you come in contact this holiday season! The following is a list of ideas to get you thinking about fitting your custom Rx discount card, the "gift that keeps on giving", into your holiday activities:

If you still send old fashioned personal greeting cards, why not include your Rx Cut card(s) in each envelope to give someone significant savings throughout the year.

If your company sends cards to your clients, vendors and other professional associates such as your accountants, legal team, etc., why not include your Rx card along with one of your marketing pieces explaining the use of the card! Be sure to note that you are happy to supply additional cards as needed for their employees and friends and that this is a special gesture to your valued clients and suppliers at this special time of the year.

Many of us will either host or attend numerous holiday functions so consider always having a supply of your Rx Cut cards with you. When cocktail party conversations turn, as they often do, to the outrageous costs of prescription drugs, you will be ready with an answer! You might even get some new business leads for your Rx Cut card or other products and services you have to offer.

These are a few of my ideas, the rest is up to you!

As you develop your own holiday distribution strategy remember that, first and foremost, your initial interest in this discount card was triggered by your ability to give something to someone free of charge that will help them save money on prescription drugs. I

would submit to you that the good we do with our Rx Discount card is in the best spirit of Christmas giving, the giving of Chanukah Gelt and other of our philanthropic activities during this special time of the year. I think that all of our holiday seasons will be more joyful and fulfilling if we approach our business and personal activities in this spirit!

My heartfelt thanks to all of you for your friendship throughout the years!

- **from advisor Dr. Bob Goldman:**

Hi,
there are two events i am sponsoring for my good friend Gov Arnold Schwarzenegger at largest sports festival in the world, with over 200,000 attendees-the annual **Arnold Sports Festival**.

The annual **Arnold Sports Film Festival**.
here is promo video just released:

http://www.youtube.com/watch?v=dki1BcKgbCk&feature=youtu.be

Also just today launched the official website of the **International Sports Hall of Fame**. We had over 200 logos submitted in an international art competition worldwide and induction ceremonies for Class of 2012 will be during same event.
website link:

www.SportsHOF.org

"The International Sports Hall of Fame is a 501(c) Non Profit foundation established to honor the world's greatest athlete legends in all sports. This is a global organization that believes recognition of these remarkable sports people should endure and be recognized long after their careers have ended. The induction ceremonies will be held annually every March

at the Arnold Schwarzenegger Sports Festival, which is the world's largest annual sports weekend, hosting 200,000 attendees and over 18,000 competing athletes. "

- **from advisor Alina Yurkovsky:**

Here is a description of Friendthem to put into your tip sheet. I don't know how long you'd like to me. Let me know if this is too long and I'll edit it.

Friendthem is an on-the-spot, "real time" smartphone application that eliminates the search process for making new Facebook friends and allows for both instant social and/or business connections. Most importantly, it opens an opportunity for connections that can be used in the moment or at a later time. It ensures that a new connection is never lost. Our tag line is: "Life happens when people connect," because we know whether it's business or personal, people's lives are created through connections with each other. Friendthem provides a seamless new platform for doing so.

You can see how Friendthem works with our 60 second video on Friendthem.com!

- **from advisor Barry Kleiman:**

Business Ownership Coach
The Entrepreneur's Source
direct line (914) 234-8622
toll free (866) 469-9480
Bkleiman@ESourceCoach.com
www.theESource.com/BKleiman
www.linkedin.com/in/barrykleiman
Franchise Match

I coach individuals who are considering self-employment as a career alternative and want to explore their possibilities. Please refer anyone who might benefit from my services.

Typically my clients are:

1) Interested in new challenges
2) Frustrated with their current job or career path
3) Unemployed due to downsizing, right sizing, or capsizing
4) Considering a career transition
5) Wanting to develop an alternative source of income
6) Interested in doing something they love
7) Looking to pursue their dream of self-employment
8) Sold their business and considering their options

- **from Wendy Williams**

The Big Apple Posse:
Escape From New Orleans

Action Adventure Story for the Survivalist in Us All

The Big Apple Posse: Escape From New Orleans (the sequel to *The Big Apple Posse*), is live at Amazon.com. Today (and four more days in the next three months) Amazon.com Prime members can download both *Posse* books for no charge (try the Amazon Prime 30 day trial membership).

Amanda thought her troubles were over when she, with the help of her posse, was able to escape a bombed out New York City and help the FBI identify the terrorists who attacked the City. But that was before she was forced to enter Witness Protection, a program which turns out to be no protection at all.

It is now the end of February and Amanda and her brother Peter are living in New Jersey with a former FBI agent, hiding until they can testify in the "terrorist trial of the century" in June. One afternoon, Amanda sees one of the "terrorists" hiding in the trees, watching her play soccer. She grabs Peter and travels into the City to seek help from Benedicte Trudeau, a Harlem lawyer who represents posse member, Thibodeaux Botrain's Auntie Tina.

Mr. Botrain arranges for Amanda, Peter and Thibodeaux to move to New Orleans to hide with Thibodeaux's relatives. They arrive in New Orleans and soon find out that Amanda, Peter and Thibodeaux are supposed to live in an apartment on New Orleans' funky Magazine Street, watched over only by Thibodeaux's beautiful seventeen-year-old cousin, Solange (an aspiring ballet dancer and singer), and one of Mr. Trudeau's sons, Michael, a

twenty-three-old intern at his brother's hip-hop label.

The posse has arrived in New Orleans just in time for Mardi Gras and they are quickly immersed in a world of music, dance, parades, voodoo and romance. New Orleans is a cultural stew where no one "stands out," but are they safe? Can anyone successfully hide in a world of Facebook, Google, Youtube and facial recognition software? And can *The Posse* escape a gang of terroristic thieves who will do anything to prevent them from testifying?

The Big Apple Posse: Escape From New Orleans' is the second installment of *The Big Apple Posse Trilogy*. The third and final book of the trilogy, *The Big Apple Posse: Escape from Los Angeles,* will be published in August of 2012.

Written by Wendy R. Williams with 13 Illustrations by
Famed Artist Sophie Escabasse

Published by New York Cool Productions

The Big Apple Posse: Escape From New Orleans Cover Illustration of the Zulu Second Line Parade by Artist Sophie Escabasse

Like *The Big Apple Posse* on Facebook

- **from advisor JIll Markowitz:**

Survey Invitation

The I Can Still Do That Foundation invites you to take our year end survey to help us improve our programs-

https://app.icontact.com/icp/sub/survey/take

We value your privacy and assure that all responses are kept
confidential and will be used for informational purposes only.

We appreciate your feedback and thank you very much for your time.

Friends and Advisors:

Happy new year!! We welcome our new advisors

and thank all of our supporters who have helped us in the year past. We continue to grow our programs to LI and CT (Third Thursdays), NY and LA (First Mondays) and Boston and Philly (Women Who Lunch).

Our Committees are taking shape and will start operations in 2012. Our first tele-conference for our Education Committee is Monday, 1/9/12 (the same day as First Mondays/NY). If you would like to participate virtually, please email our Chairperson, Kathleen Alfiero, for dial-in instructions. Her email is: Kathleen@appreciationunlimited.com.

You can always also send me any suggestions or ideas directly at: dan@firstmondays.com

LIfe long and prosper.. and

Keep swinging ,
Dan